



## Chicago Area Morehouse College Alumni Association

**Dear Fellow Alumnus,**

The Chicago Area Morehouse College Alumni Association ("CAMCAA") hopes this letter finds you in good spirits. On behalf of the CAMCAA Board of Directors and the general body, Board Chairman Zeb McLaurin and I, Chapter President Carlton Gordon, write to thank you for your continued support of Morehouse College, and to provide you with a brief review of the 2018-2019 year and an overview of our strategic plan for the 2019-2020 fiscal year.

Here is a snapshot of what was accomplished during the 2018-2019 chapter year:

- Awarded three \$1,000 Dr. Walter & Shirley Massey scholarships for Chicago area incoming freshmen;
- Provided multiple current students with awards from our Chicago Alumni Scholarship Fund for sophomores, juniors and seniors;
- Confirmed over 65 incoming students from the Chicago Area (highest outside of GA);
- Hosted over 100 current students by way of supporting efforts such as the Get On The Bus and Hope Dealers initiatives;
- Utilized events including Effective Strategies to Pay for College and the UNCF Walk for Education to deepen relationships with key strategic partners (e.g. CPS, UNCF, Roseland Christian Ministries);
- Expanded our reach to Corporate Partners through various events that have positioned current students from the Chicago area for internship opportunities (e.g. BMO, Solstice, Citi);
- Expanded collaboration across multiple HBCU Alumni Chapters through events including the Black History Trivia Night and AUC Happy Hour while deepening our partnership with Spelman Alumnae on the Back to School Cookout and Holiday Mixer.

The momentum from our success last year is expected to continue into 2019-2020. As a reminder, the following represents your chapter leadership for 2019-2020:

Board of Directors	Chapter Officers
<ul style="list-style-type: none"> <li>• Zeb McLaurin '90, Chairman, CAMCAA; Chair, 2014 Glee Club Concert Committee</li> <li>• Othel Owen '81, Vice-Chairman, CAMCAA; Chair, Events Committee</li> </ul>	<ul style="list-style-type: none"> <li>• Carlton Gordon, Jr. '08 - President</li> <li>• Carnell Jones '05 - Vice President, Community Service &amp; Events</li> </ul>



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| <ul style="list-style-type: none"><li>• Ron Redd '88, Treasurer, CAMCAA; Chair, Finance and Development Committee</li><li>• John Watson '87, Secretary, CAMCAA; Chair, Marketing Committee</li><li>• Michael Pitts '88, Director, CAMCAA; Chair, Community Service Committee</li><li>• Carlton Gordon, Jr. '08, Director, CAMCAA; Chair, By Laws Committee</li><li>• Dr. Herman Morgan '65, Director, CAMCAA</li><li>• Rev. Dr. Otis Moss, III '92, Director, CAMCAA</li><li>• Michael Levesque '89 Trustee (non-voting member) CAMCAA; Chair, Recruiting Committee</li></ul> | <ul style="list-style-type: none"><li>• Aaron Williams '90 and Aundre Hayes '88 – Co-Vice Presidents, Recruiting</li><li>• Joshua Pittman '15 - Corresponding Secretary</li><li>• Jason Mercer '05 - Treasurer</li><li>• Aaron McLeod '00 - Chaplain</li></ul> |
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This term, CAMCAA is revamping its website and social media arms to better connect with you, other constituents, and stakeholders. We expect that these efforts will also help improve our alumni recruitment efforts and student recruitment for the college. Please note our platforms below:

Website: [www.morehousechicago.com](http://www.morehousechicago.com)

Twitter: @morehouseChi

Instagram: MorehouseChicago

Facebook: MorehouseChicago

### **The Upcoming Year:**

CAMCAA plans to expand its local and national efforts on behalf of Morehouse College as follows:

- We are shifting our model to a Quarterly event-driven cadence to replace our monthly meetings. This is intended to expand our reach to the broader Chicagoland area and serve as a conduit to fostering dialogue & networking around critical topics that impact our communities. In this model, we will share Alumni updates prior to the event to our Alumni body, then pivot into a fireside chat centered around a critical topic, then foster networking amongst attendees. This model will position us well in our fundraising efforts as we solicit donors and in-kind donations. The first of our quarterly events will take place on Thursday, September 26, 2019 at Bracket Room (1315 S Halsted), 7:00 pm, with Morehouse men arriving at 6:15pm for Alumni-specific updates.
- We are also fast approaching our Recruiting Season, which is an integral part of our commitment to our beloved Morehouse College. Recruiting the next class keeps our doors open to those young men who aspire to attend Morehouse



college. Please take a moment to populate the [Morehouse Chicago Recruiting Sign-up Form](#) so we can position you to share your Morehouse story with young men in the area who need to hear it!

- We have also reactivated our Chapter Fundraising Committee. We are raising funds to support and fund CAMCAA's two scholarship funds: The Shirley and Walter Massey Scholarship for incoming students from the Chicago area, and the Chicago Alumni Scholarship Fund for current students. On March 10, 2020, CAMCAA will have the pleasure of hosting the Glee Club and need your support in attracting corporate sponsors, small business donors, and in-kind donations. We have every intention of making this year's concert a success and working our way back to raising funds that will help our Chicago-bred student population. We also plan to launch an "Honoring Our Fathers" event around the Fathers' Day holiday as a fundraiser for our scholarship funds – more details are forthcoming and we welcome you to assist us in building this new event for the Chicagoland market. Reach out to [morehousechicago@gmail.com](mailto:morehousechicago@gmail.com) to express your interest in assisting with fundraising!
- We will hold our Annual Holiday Party with Spelman's Chicago alumnae in December 2019. Planning efforts will begin in the next couple weeks – please contact us at [morehousechicago@gmail.com](mailto:morehousechicago@gmail.com) if you have questions or are interested in helping plan this year's Holiday Party or any other Morehouse Chicago events.

#### Your Help:

Please let this letter serve as a preview and roadmap of things to come for the 2019-2020 CAMCAA year. We ask that you help us continue and strengthen our legacy by taking the following actions:

- Renewing your CAMCAA membership. Annual membership dues are \$100 and provide the organization a solid foundation upon which we can maintain our progress. CAMCAA is a 501(c) (3) organization, so your membership donation is tax deductible.
- Sign up for any of the following committees to serve and help us further enhance our brand in the Chicagoland market: *Recruiting; Fundraising; Membership; Finance; Community Service & Events*
- Please stay informed by regularly referencing our website and social media platforms for updated chapter news and events.

There are now multiple ways to pay your dues:

- Pay via PayPal by clicking this link: [Morehouse CAMCAA Dues](#)
- Pay via PayPal invoice: You should have received an invoice for dues from the chapter. If you did not receive an invoice, please contact our Treasurer, Jason Mercer ([jasonmercer@gmail.com](mailto:jason Mercer@gmail.com))
- Pay vial CashApp: Send dues (\$100) to \$CAMCAA
- If you have questions or need another option, work directly with our Treasurer, Jason Mercer ([jasonmercer@gmail.com](mailto:jasonmercer@gmail.com))



We look forward to your active participation throughout this year and beyond!

Sincerely,

Zeb McLaurin '90  
Chairman, Board of Directors, CAMCAA

Carlton Gordon, Jr. '08  
President, CAMCAA

Chicago Area Morehouse College Alumni Association  
332 South Michigan Avenue, Suite 1032 #C270, Chicago, IL 60604-4434